

BOTANICAL FACIAL CLEANSER

A gentle cleanser with great emolience, the conditioning properties of a lotion and an amazingly effective in removing make-up. The mild foaming action is derived from sources like corn, coconut and sugar beets and emulsified to a creamy consistency. Includes Chamomile, Aloe, Cucumber and Japanese Green Tea extracts, each used to soothe, tighten and act as an anti-oxidant on the skin. These botanicals can assist in epidermal problems and inflammation, each with extensive historical data. Gentle on all skin types and suitable for everyday use.

FIRMING FACIAL TONER

Splash some life into your complexion! Botanicals, extracts, marine minerals and protein will improve lipid content and promote firmness. This superior toner has Tamarind Seed extract; a natural film forming polysaccharide, that has moisturizing effectiveness equal to Hyaluronic Acid. Includes Aloe Vera, Chamomile and Japanese Green Tea which assist in rejuvenating the skin, while Cucumber Extract will help tighten pores. Wheat Protein and marine minerals containing Selenium, Magnesium, Copper, Zinc, Calcium and Germanium round out the essential needs for a glowing complexion.

ACNE ATTACK FACIAL CARE

Studies have shown that AHA's are effective in reducing lesions caused by acne vulgaris, the medical term for common facial acne, which affects some 85% of all people 12 to 24 years old. In addition to our Alpha-Hydroxy -Acids (Fruit Acids) line, we have derived a unique Acne Attack blend dedicated to preventing and treating acne, right at home with your daily facial care regimen.

This blend includes black willowbark extract combined with a proprietary blend of pure essential oils, and together are an effective means to control acne. Black willowbark is a safe way to get the benefits of a beta-hydroxy acid without the risk of irritation. When compared to salicylic acid the extract/tincture is better able to increase turnover of the stratum corneum (outermost layer of the skin) and also has more in vitro antimicrobial activity against Staphylococcus aureus and Propionibacterium acnes. Black willowbark has been shown through testing to possess potent antimicrobial properties. Efficacy testing has shown that the extract has activity against Staphylococcus aureus and Propionibacterium acnes, two of the skin flora implicated in the formation of acne. When added to cosmetic formulations, the extract/tincture can also increase the cell renewal capabilities of cosmetic formulations.

PRICE GUIDE

Botanical Facial Cleanser / Acne Attack Cleanser

2oz Elegant Pump Bottle / 2oz Elegant Pump Bottle **\$14.49 / \$14.99**

8oz Refill Bottle / 8oz Refill Bottle **\$21.49 / \$22.99**

Firming Facial Toner / Acne Attack Toner

2oz Elegant Pump Bottle / 2oz Elegant Pump Bottle **\$14.49 / \$14.99**

8oz Refill Bottle / 8oz Refill Bottle **\$21.49 / \$22.99**

Day Crème (50g/2oz Elegant Jar)

Anti - Age (Ages 35+) **\$35.99**

Anti - Wrinkle (Ages 34 & under) **\$32.99**

Night Crème (50g/2oz Elegant Jar)

Anti - Age (Ages 35+) **\$36.99**

Anti - Wrinkle (Ages 34 & under) **\$33.99**

Eye Serum (30ml/1oz Elegant Pump Bottle)

Anti - Age (Ages 35+) **\$35.99**

Anti - Wrinkle (Ages 34 & under) **\$32.99**

MicroDerm Abrasion Crème (50g/2oz Elegant Jar)

Arctic Mineral Mud Masque (50g/2oz Elegant Jar) **\$21.99**

Hydrating Mango Face Crème (50g/2oz Elegant Jar) **\$24.99**

Complete 7pc Facial Line

Anti - Age (Ages 35+) **\$150**

Anti - Wrinkle (Ages 34 & under) **\$145**

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About NY Skin Care® Facial Care Products

DAY CRÈME

High quality Day Face Cream! This Day Crème Base includes in excess of 18% oils of Jojoba, Avocado and Grapeseed and 2% Shea Butter, Vegetable Glycerin and Vitamin E. Smooth Application without the tacky after-feel and performing as a great moisturizer...comparable to most expensive creams. This is a slightly lighter base than our Night Cream and you may use your Face Cream on a daily basis with either our Fine Lin Anti-Wrinkle Active or Deep Line Anti-Aging Formulation! When adding actives we add to 6% potency, giving an overall impressive result of 7.6% active ingredient! The average industry standard is around 2-3.5%. Complete with Lipopeptides, an alternative to Retinol without the irritation and reactions.

NIGHT CRÈME

Our highly emollient Night Crème is for skin that naturally requires more oils without leaving a greasy feel. If you are having acne problems or had a skin condition, chances are you're cleansing and toning correctly but then you stop. If your body feels that you have not adequately moisturized your face, it will naturally begin to increase oil production and more often than not, this causes an overabundance of oil on the skin causing breakouts. To compensate for 'Oily Skin' you must moisturize. Our Night Crème is perfect for dry arid climates or even fan forced heat in the winter. Slightly heavier than our Day Crème Base but similar with Aloe Vera Gel, Jojoba, Avocado and Grapeseed Oils, African Shea Butter (capable of significant skin restoration), Vegetable Glycerin and Vitamin E. This is effective on its own and when adding our Active Complex Blends of Fine Line Reducer or Deep Line Reducer, potency increases 6% on top of the quality base.

ARCTIC MINERAL MUD MASQUE

A fine mix of Pure Arctic Mineral Mud powder! Offering a unique toning masque to de-toxify and achieve baby smooth skin. Unlike Dead Sea Mud that has a stinging effect, this mud is mild on all skin types.

EYE SERUM

NY Skin Care offers a **high end & effective** eye serum. Specific actives have been added to this serum, in addition to three different peptides, that reduce the dark rings from under the eyes. The cosmetic properties have PAL-GHK and PAL-GQPR which reinforces firmness and tone around the eye area. Chrysin and H-hydroxysuccinimide promotes the elimination of blood originating pigments from under the eyes. These blood pigments are responsible for the dark circle colors.

Dermaxyl (Palmitoyl Oligopeptide-3), **is a combination of six natural amino acids** which are found in the body and therefore not likely to cause any allergic reactions. It **reduces main wrinkle volume by 36%**, helps attract cells to sites that need repair and contributes to the reconstruction of the dermis.

MICRODERM ABRASION CRÈME

Microderm abrasion is used in spas to eliminate the top layer of the epidermis, bringing newer skin to the surface. Our crème removes the old layer of skin by polishing or acting as an abrasive, to remove imperfections and fine lines. We offer this unscented and in a cream base containing natural Avocado, Jojoba, Hemp and Grapeseed Oils, plus 4% Shea Butter and Vitamin E. It's offered unscented simply to maintain its pure and natural effectiveness available for everyone. Simply apply a small amount to the skin and rub gently in a rotational pattern towards the outer edge of your face. Rinse or wipe after. Continue this treatment no more than twice a week, along with your other daily spa programs.

HYDRATING MANGO FACE CRÈME

A daily facial cream containing the super moisturizing properties of Hyaluronic Acid (HA). This is a naturally occurring product found in the sinovial joints of humans and animals. Our body produces an abundance of HA when young, but after 18-25 years of age gradually diminishes, with a 50% decrease by the age of 50. Hyaluronic Acid (HA) has excellent water retaining properties, visually it gives fullness to the face ("baby face") and when applied to skin, eases wrinkles, fine lines and smoothes the surface with a slight "plumping" action. Whether taken as a supplement or in a topical solution, the benefits are well documented. This velvety cream base contains a natural blend of 5 oils and exotic Mango and Shea Butter, to increase elasticity and ease dryness.

ANTI - WRINKLE ACTIVE

Our *SeaPlex Anti-Wrinkle Complex* includes an alternate to Retinal or Vitamin C, effective in reducing age lines. Includes Grapeseed Extract as an anti-oxidant and free radical reducer for damaged or stressed skin. Wild Mushroom Extract acts as an astringent with a firming action, including Japanese Green Tea, Cucumber Extract, Chamomile and Wheat Protein. This complex is simply phenomenal!

ANTI - AGE ACTIVE

Our *SeaPlex Anti-Age Complex* combines the base elements of our Superior *SeaPlex Anti-Wrinkle Complex* (having slightly less Lipopeptides) and the inclusion of 3 other ingredients; Soy Extract, Wild Yam and Gaurana. This is a more mature skin blend and includes effective anti-aging ingredients.

WHERE DO I BEGIN?

Typically when suggesting our facial care products, we use these simple Age Guidelines:

Anti-Wrinkle - Under 35

Anti-Age - 35 & Over*

*Even though you may not look and feel 35 or older, your skin changes during this time and different actives are required to be as effective as possible.

ABOUT PEPTIDES

A study in France used profilometry (image analysis of the skin) to measure one of the primary ingredients in our *SeaPlex Anti-Wrinkle Complex*. Unlike Retinol or Vitamin C, which can induce irritations and skin hyper reactivity, Lipopeptides help stimulate the cellular matrix that leads to the synthesis of collagen I and IV, fibronectine and glycosaminoglycans leading to wrinkle reduction and wound healing.

The study findings were statistically significant, saying treatment with Lipopeptides saw:

-50% decrease in wrinkle depth

-68% decrease in wrinkle density

-24% decrease in wrinkle volume

Lipopeptides were also associated with increases in elastin fiber density and thickness and improved regularity of Collagen IV, both critical for smooth, supple skin. **Matrixyl™** is the trademark name for Palmitoyl Pentapeptide-3, our active ingredient and one of the powerful peptide molecules found in the latest generation of **high-end anti wrinkle skin care products**. This breakthrough ingredient stimulates collagen production in the skin and can even give BOTOX® injections a run for their money in the anti-wrinkle department. **Matrixyl™** becomes even more effective when combined with other peptides.